

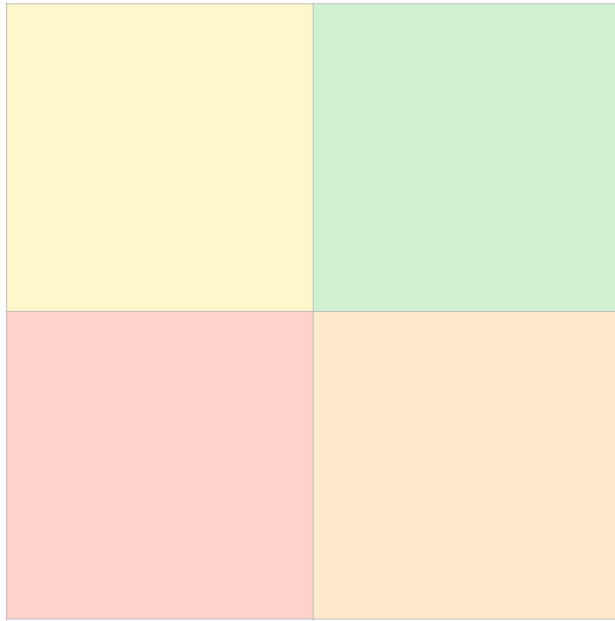
# THE RIGHT KIND OF WORK



Reading Reference: Watertight Marketing, Chapter 1, 2 and 11.

*Find more clients who sustain your energy and your bank balance*

THE PURPOSE PROFIT MATRIX



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STRATEGY: .....



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STRATEGY: .....



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STRATEGY: .....



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*I am going to...*

DATE: .....